

Make a promise to
protect those you
love - by driving
sensibly



SHOW
YOU
CARE

DURING THE PAST THREE YEARS (2004-2006) 22 PEOPLE AGED 16-24 DIED AND 226 WERE SERIOUSLY INJURED ON SOMERSET S ROADS

It is a sad fact that more than
**1,000 young lives are lost every
year in road crashes.**

Excessive speed is a major factor in
many of these collisions. Travelling
too fast gives drivers less time to
correct mistakes and to react to the
errors made by others.

**One in three of all car casualties
on our roads involves young
people under the age of 25** and
the risk of crashing increases when
carrying passengers of their own age.

More young women die as
passengers than drivers.

The warning to drivers is a stark one.
If you choose to drive too fast or
aggressively you risk being
responsible for the death or serious
injury of someone you love.

Most young people
believe it won't
happen to them.
Unfortunately it
is happening
every day.



If you
drink - don't
drive

Avoid scars
- belt up in
cars

Speed -
don't use or
abuse it

No mobile
when
mobile

Passengers -
get them
home
safely

And remember - if you get six penalty
points on your licence in the first
two years, you will have to
retake your driving test.



SOMERSET
ROAD SAFETY
PARTNERSHIP

SHOW YOU CARE

“WORKING TOGETHER TO
REDUCE CASUALTIES”



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